

Oath:

AD:DYNAMO

Yahoo HPTO:

	Impressions	Minimum CPM	Tenancy Day	Tenancy Week
DMPU Std Sizes	APT	\$1.00	N/A	N/A
Billboard	APT	\$4.00	\$1 800.00	\$9 000.00
Billboard & DMPU	APT	N/A	\$2 100.00	\$10 500.00

Yahoo Mail Login:

	Impressions	Minimum CPM	Tenancy Day	Tenancy Week
Image	APT	\$8.50	\$1 700.00	\$8 500.00
Video	APT	\$8.50	\$2 040.00	\$10 200.00

Yahoo Mail:

	Impressions	Minimum CPM	Tenancy Day	Tenancy Week
DMPU Std Sizes	APT	\$1.00	N/A	N/A

Huffington Post (SA only):

	Impressions	Minimum CPM	Tenancy Day	Tenancy Week
DMPU (300 x 600)	APT	\$6.00	N/A	N/A
Billboard (970 x 250)	APT	\$10.00	N/A	N/A

Mobile Moments / Tile Ads:

	Impressions	Minimum CPM	Tenancy Day	Tenancy Week
Mail	Oath	\$5.00	N/A	N/A
Non-Mail	Oath	\$5.00	N/A	N/A

*For Impression Forecasts, Please Contact Your Oath Representative