

## Cookie Policy

Last Updated: 19/03/2025

This Cookie Policy explains how Ad Dynamo (“we,” “our,” or “us”) uses cookies and similar tracking technologies on our website [www.addynamo.com](http://www.addynamo.com).

### 1. What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They help us improve your experience by remembering your preferences, tracking analytics, and enabling core website functionality. Think of cookies as stickers - when you visit a site, the site puts a sticker on you so that it knows if you come back and can collect information about your visit. That lets the site show things relevant to you, based on information you’ve entered and stuff you’ve looked at. The length of time stored depends on the cookie, but this is generally between a few minutes and up to two years. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. You are free to decline most of our cookies if your browser or browser add-on permits it but choosing to remove or disable our cookies may interfere with your use and functionality of our services.

### 2. Types of Cookies We Use

#### A. Essential Cookies (Strictly Necessary)

These cookies are required for the website to function properly. They cannot be disabled in our system.

Cookie Name	Purpose	Expiration	Domain
ARRAffinity	Ensures website traffic is consistently routed to the same server for stability.	Session	<a href="http://www.addynamo.com">www.addynamo.com</a>
ARRAffinitySameSite	Same as above, ensuring session consistency.	Session	<a href="http://www.addynamo.com">www.addynamo.com</a>

#### B. Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting anonymous data.

Cookie Name	Purpose	Expiration	Domain
_ga	Google Analytics cookie that tracks unique visitors.	2 years	addynamo.com
_ga_TBVM85DX5S	Session tracking for Google Analytics.	2 years	addynamo.com
_gid	Tracks user behavior within a session.	1 day	addynamo.com
_gat_gtag_UA_98511015_1	Google Tag Manager cookie to throttle request rates.	1 year	addynamo.com

### C. Customer Support & Chat Cookies

These cookies enable our Intercom chat system, allowing users to interact with our support team.

Cookie Name	Purpose	Expiration	Domain
intercom-device-id-*	Stores device identifiers to maintain user sessions.	9 months	addynamo.com
intercom-id-*	Assigns a unique user ID for customer support chat.	9 months	addynamo.com
intercom-session-*	Maintains active chat sessions.	1 week	addynamo.com

### 3. Managing Cookies

You can control or disable cookies via your browser settings. However, disabling essential cookies may affect website functionality.

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

- Edge:

<https://support.microsoft.com/en-us/microsoft-edge/view-cookies-in-microsoft-edge-63947406-40ac-c3b0-9e04-28b2f19cd112>

#### **4. Updates to This Policy**

We may update this policy from time to time. Any changes will be reflected on this page with an updated “Last Updated” date.

#### **5. Contact Us**

If you have any questions about this Cookie Policy, please contact us at:

✉ Email: [privacy@alephholding.com](mailto:privacy@alephholding.com)

Address:

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Nigeria